

AVNI SARDANA

Avni Sardana is a creative leader who utilizes art, design, photography, and entrepreneurship as tools for positive change. With a visionary spirit and penchant for community engagement, she forges meaningful collaboration to develop innovative projects. Her work reflects a deep belief in the transformative power of human connection and creativity.

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EXPERIENCE

Antifragile Zine– Lead Editor & Director of Events

OCT 2021 - Present

- Oversee the entire publication alongside Editor in Chief, manage executive team & collaborate with 40+ external team members
- Plan, host, and facilitate various inclusive, community-building events with up to 250+ attendees (live music shows, vendor fairs, launch party)
- Developed and managed production schedule, curated content, ensured all production aligned with brand values, designed layout spreads, built/designed set for the cover shoot of latest issue (130+ pages, 80+ contributors)

Freelance Photographer

AUG 2020-Present

- Work with clients to direct, conceptualize, and facilitate photoshoots (modeling portfolios, graduation photos, personal projects)
- Meet one-on-one with clients for a consultation call prior to the shoot in order to align conceptual minds and ensure personal understanding of the clients needs
- Execute photoshoots utilizing DSLR and SLR photography and edit photos with Adobe Lightroom & Photoshop
- Designed business website and Instagram

Camp BizSmart- Design Intern & Entrepreneurship Coach

MAR 2020- SEPT 2020; JUN 2022- AUG 2022

- Graphic and conceptual designer for camp's curriculum, conducted market research, co-organized and co-hosted virtual camps
- Mentored students (ages 11-16) to build their business, entrepreneurship, and design thinking skills, co-directed and facilitated the in-person camps

Akshaya Patra Foundation- President of Bay Area Youth Chapter

JAN 2018- SEPT 2021

- Member of the Bay Area Youth Chapter from 2014-2021; President from 2018-2021; Founder of the Mountain View High School Akshaya Patra Club from 2018-2021
- Organized community-building and fundraising events (coin drives, performing arts show); collaborated with various businesses (TieCon, Second Harvest, Chipotle) for volunteer, fundraising, and marketing events; speaker at annual Akshaya Patra Gala
- Organized and hosted performing arts show for two consecutive years (virtually and in-person) and raised over \$18K

EDUCATION

UC San Diego

2021-2025

Major Speculative Design

GPA 3.54

Goldsmiths, University of London

SEPT - DEC 2023

Design | Study Abroad

TOOLS & SKILLS

Adobe Creative Suite

DSLR & SLR Photography

Publication Design

Web Design (Squarespace, WordPress)

Branding/Illustration

Event Coordination

Business Management

Social Media Management

OTHER

Triton Research and Experiential Learning (TRELS) Research Scholarship 2023